



# ERIC BUNGAY

MULTIPLE EMMY-WINNING EDUCATOR, MANAGER, INNOVATOR, DIRECTOR, EDITOR, PRODUCER, CREATIVE LEADER, BRANDER, DESIGNER, PHOTOGRAPHER

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HipperMedia.com

## SKILL SET 01

01

LEADERSHIP, CREATIVITY, INNOVATION and COMMUNICATION in high pressure, fast-paced multitasking news, marketing and operational environments. Visualization, creation and execution of all facets of visual and aural production. Vast experience in concept-to-completion video projects, multimedia, product testing, implementation and personnel training.

Broad knowledge of Adobe Creative Cloud with extensive Photoshop, Lightroom, Premiere, After Effects and Media Encoder experience. Expert level Premiere and Edius editing. Avid and Final Cut Pro. Extensive Microsoft Office experience.

## EXPERIENCE CURRENT 02

Special Projects Manager  
10 TAMPA BAY/CBS  
Tampa Bay, Florida  
June 1996 – Present

02

Role growth from Technical Director to Director to Special Projects Co-ordinator to Quality Control Manager to Special Projects Manager. Communicator, educator, brand ambassador, investing staff in equipment operation, visual ideals and workflow goals. Lead architect of special production and on-air material. Scheduling, administration of all music licensing and reporting, media and systems management, elections execution and supervision, quality control of aural and visual output for News, Sports and Specials. Initiate, lead and manage simultaneous large-scale projects, coordinating staff and resources across departments. Liaise with fellow stations, external partners and vendors across the country. Founder/Designer/Editor of "keyword-Travel", WTSP.com/Travel (former concurrent position), a travel-only news, information and blog site.

## CAREER STORY 03 / 04

Technical Director/Graphics  
ATV/ASN (CTV Atlantic)  
Nova Scotia, Canada  
April 1985 - Feb. 1996

Reporter/Writer/Producer  
CHSJ-TV/Radio News  
New Brunswick, Canada  
Jan. 1985 - April 1985

03

Technical Direction and Graphics on live news, sports, commercial, marketing and programming production. Live sports/entertainment/production and personnel training. Executive Producer of annual children's charity telethon ('90-'94). Business management of Christmas Daddies Children's Charity: accounting, organization and distribution of annual budget, salary, taxation and auditing.

04

Writing, reporting, shooting, editing and production of daily live news, weather and sports coverage, as half of the 2-person Northern New Brunswick bureau for CBC-TV bureau of CHSJ-TV and Radio News.

Booking, organization, producing, lighting, shooting, editing and hosting up to 3 public affairs programs weekly.

## EDUCATION 05 / 06

Broadcasting: Radio & Television  
Confederation College  
Thunder Bay, Ontario, Canada  
Sept. 1982 - April 1984

Business Administration (BBA)  
Cape Breton University  
Nova Scotia, Canada  
Sept. 1980 - April 1982

05

Graduated with Honors and a 3.93 GPA, ranking 2nd overall and achieving Dean's List standing in all program semesters.

Served as:  
• Music Director, CCSR Student Radio  
• Managing Editor, Animikig Student Newspaper  
• Council and Program Representative, Broadcasting Students Association

06

Completed first 2 years of 4 year degree before switch to Broadcasting.

Served as:  
• Publisher/Editor/Music Columnist, The Caper Student Newspaper  
• Business Society Rep., Student Council  
• BBA Students Group Representative  
• Human Rights Co-ord., Atlantic Region, Canadian University Press (ARCUP '81-'82)